

PUBLISHERS' PACKAGE

Exhibiting, Sponsor and Advertising Opportunities

1-3 July 2025, Newcastle University, UK



Newcastle University

2025 BRISMES ANNUAL CONFERENCE

‘DESTRUCTION, LOSS, AND RECOVERY IN THE MIDDLE EAST’

Invitation to the 2025 BRISMES Conference

You are cordially invited to participate as an exhibitor, sponsor and/or advertiser at the 2025 BRISMES Annual Conference, hosted with the School of Geography, Politics and Sociology at Newcastle University. Every year, our delegates present on a wide range of themes related to the MENA region. Additionally, they will present on the main theme for this year's conference: **'Destruction, Loss, and Recovery in the Middle East.'**

BRISMES was established in 1973 to encourage and promote the study of the Middle East in the United Kingdom. We are the UK's premier Middle East studies association. We bring together teachers, researchers, students, journalists and others who deal professionally with the MENA region. Our annual conference welcomes around 400 delegates.

The BRISMES Publishers' Exhibition is an opportunity for publishers and institutions to connect with more than 400 Middle East experts and practitioners from around the world and share information, publications and other materials from their organisation. This year the publishers' exhibition will be located in the County South Lecture Theatre at Lancaster University, an open area suitable for exhibitions and stalls.

If you have questions about the exhibition, sponsorship and advertising opportunities available or wish to book, please get in touch at conference@brismes.org.



5 KEY FACTS

1

400

is the average number of attendees we have hosted in the past at our annual conference.



2

5

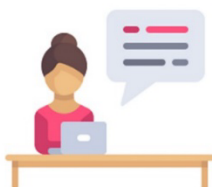
is the number of regions our attendees visit us from, and includes North Africa, Middle East, Europe, North America and Australasia.



3

20

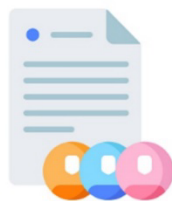
is the average number of exhibition tables at our annual conference.



4

600

is the average number of submissions of papers we receive for our annual conference.



5

70

is the average number of panels and round tables that we host at our annual conference.



BRISMES Publishers' Exhibition

The Publishers' Exhibition will be located in the Henry Daysh Building at Newcastle University. The exhibition area will be strategically located near the seminar rooms and refreshments. It will be the perfect space for publishers to exhibit as all delegates will spend time in this area between presentations. We have especially booked this area to provide exhibitors with the best possible environment.

Exhibitors will have access to WiFi and power supplies.



Exhibition space, Henry Daysh Building

Publishers Exhibition Rates

Registration includes conference attendance and access to all panels, refreshments (tea/coffee) for 2.5 days, and lunch on 1 and 2 July 2025. Please note that we are offering a 15% discount on table prices to publishers who exhibited in 2024.

All exhibition prices include VAT.

One Table	Two Tables	Three Tables
£580	£1120	£1700
Including Registration for One Person	Including Registration for Two People	Including Registration for Three People
Extra Person Registration: £180	Extra Person Registration: £180	Extra Person Registration: £180

Exhibition Details

Set Up	Set Down	Conference Duration
8am – 10am	From 2pm	2.5 Days
Tuesday 1 July	Thursday 3 July	

To reserve your exhibition space, please get in touch at conference@brismes.org. You may then register and book your exhibition table through the conference registration website. The registration link will be sent to you once you have reserved your table with us. Registration will open in **February 2025**.

Advertising

As well as our Publishers' Exhibition, you might like to consider various advertising options available as detailed below.

Please note that in 2025, as part of BRISMES's aim to reduce the charity's carbon footprint, we will refrain from printing several hundred programs and will use an online platform called Whova. The Whova app will give delegates access to the event programme and list of speakers. Publishers can upload leaflets/ads to the app, which all delegates can access and download. You can upload your ads one week before the event and they will be accessible for up to six months after the conference ends.

Electronic Adverts

Whova App	
1 PDF Upload	2 PDF Uploads
£350	£660
Resolution: 10MB limit per file	

All prices include VAT

The deadline for us to receive electronic adverts for the conference programme is **27 June 2025**.

Leaflets

A5 Leaflet Inserts	A4 Leaflet Inserts
425 copies	425 copies
£290	£440

All prices include VAT

All printed materials to be included in the conference packs will need to be delivered by Friday **27 June 2025**.

To book electronic adverts or arrange for leaflet inserts please get in touch at conference@brismes.org.

Sponsorship

BRISMES offers Gold, Silver and Bronze sponsorship tiers for the Annual Conference. Become a Gold, Silver or Bronze sponsor and we will highlight your sponsorship tier in our programme. Alongside supporting the conference, you will benefit from electronic adverts, leaflet inserts, logo coverage and credit on the website, exhibition tables, and complimentary registrations.

You can also choose to sponsor a specific event such as our Welcome Reception on the opening night of the conference; our Dinner & Music event on 2 July; our Student Section event; or sponsor an academic/student from the Middle East/Global South to attend our conference at £250 per person with a donation to the Solidarity Fund, all with due credit in the electronic programme and in all our advertising.

Welcome Reception or Dinner	Solidarity Fund	Student Section Event
Available in £1,000 Increments	Available in £250 Increments	Available in £100 Increments

Gold Sponsor (Top)	Silver Sponsor	Bronze Sponsor
£2,500	£1,600	£1,070
Credit on website	Credit on website	Credit on website
2 PDF Uploads inside app	1 PDF Uploads inside app	1 PDF Upload inside app
Three Exhibition Tables	Two Exhibition Tables	One Exhibition Table
Three Complimentary Registrations	Two Complimentary Registrations	1 Complimentary Registration
A5 Leaflet insert	A5 Leaflet insert	A5 Leaflet insert

To book your sponsorship package please get in touch at conference@brismes.org.

Past BRISMES Exhibitors/Sponsors

Muteferriqa
Agha Khan University
Bloomsbury
Brill
Cambridge University Press
Cengage
Combined Academic Publishers
Cornucopia Magazine
Council for British Research in the Levant
Darf Publishers
Edinburgh University Press
Eurospan
Gingko
Harvard University Press
Hurst
I.B. Tauris
Jordan Language Academy
Libra Books
Mashriq & Mahjar
Oneworld
Peter Lang
Rowman & Littlefield
Routledge/Taylor & Francis
Saqi Books
Skyscraper Publications
The British-Kuwait Friendship Society



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